



Social engineering manipulates people into giving out information they shouldn't, downloading unauthorized software, or visiting websites with harmful content.

Criminals use social manipulation to influence their victims to divulge information, provide funds, or make other mistakes that deliberately bypass a company's security measures and cause significant harm. Since social engineering exploits human traits and weaknesses, cybercriminals use sophisticated psychology and tactics to obtain personal information such as login details, bank accounts, or credit card numbers.

Hornetsecurity's Security Awareness Training trains employees through realistic spear-phishing simulations and Al-supported e-training, sharpening their awareness of cyber security risks and threats.

Security Awareness Training that motivates and is fun:

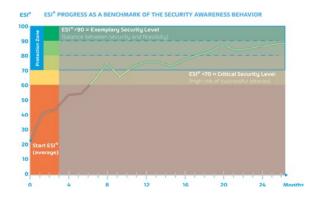
- Consulting and individual customization of the training dashboard to the respective company structure offered by Medialine, upon request
- Interactive E-Trainings: Flexible implementation of the trainings in one session or in several sessions.
- Short videos: Practical illustrations that address the motivation of learners
- PDF files: Supporting information for quick access
- Memo-rays: Summary of previously completed trainings
- Quizzes: Quick-checks for knowledge assessment





Advantages at a glance

• Intelligent Awareness Benchmarking (ESI®) ESI® - Employee Security Index is a unique industry benchmark that that continuously measures and compares the security behavior of employees throughout the company and controls individual e-training needs.



Need-based E-training with the Awareness Engine

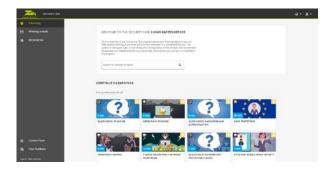
The Awareness Engine is the technological heart of the Security Awareness Suite and offers the right amount of training for everyone: each user receives as much training as necessary and as little as possible.

• Patented Spear-Phishing Engine

Realistic, individually tailored spear-phishing simulations at different levels of difficulty - so that your employees can also become familiar with sophisticated attacks.

Security Hub

Employees have the opportunity to view their detailed phishing evaluation in the Security Hub and to access all of their individual phishing emails throughout the training period. This way they learn which manipulative tricks they are particularly vulnerable to. It also gives them the opportunity to repeat the individual phishing emails, trainings, and quizzes at any time and consolidate important learning components. Participants who successfully complete their assigned e-learning modules also receive a personalized participation certificate, which can be used as proof within the framework of ISO 27001.



Would you like to find out more about this solution and how to maximize your business success? Contact us now at **sales@medialine.com** and we'll find out together.

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as of: 01/2023

